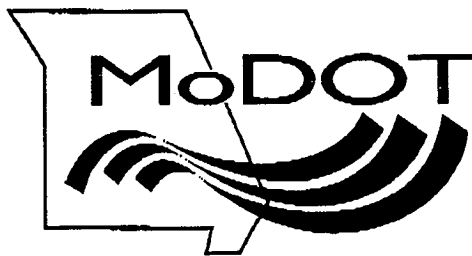


Missouri
Department
of Transportation



2309 Barrett Station Road
Ballwin, MO 63021
(314) 301-1440
Fax (314) 301-1437
www.modot.org

Ed Hassinger, District 6 Engineer

SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only one source can provide the products or services described below.

Title: 7-06090202 Marketing/Advertising for Missouri Department of Transportation District 6, St. Louis with the St. Louis American

Description: The Missouri Department of Transportation District 6, St. Louis has determined that only one source can provide the marketing and advertising in print for the Missouri Department of Transportation District 6, St. Louis. This market is through the St. Louis American. To our knowledge, the St. Louis American is the only medium that can provide the scale of advertisement to the intended target market with the expected advertisement. Advertising related to this marketing campaign will exceed \$5,000 cumulatively. A contract to purchase the above advertising packet may be executed with the St. Louis American after February 6, 2009.

Marketing/Advertising to include, but not limited to the following:

- Minimum of 8 3x8 size ads to run in the St. Louis American during the period of February, 2009 – December 31, 2009 at \$625.25 per ad.
- Two FREE Eighth page ads from the period of February, 2009 – December 31, 2009, Free office delivery
- At least one feature article on the DBE Supportive Services program
- Distributed to 70,000+ and web page on <http://www.stlamerican.com>

Issues with this purchase may be directed to Athena Nance at (314) 301-1440 or athena.nance@modot.mo.gov by February 6, 2009

Contract Period: February 6, 2009 through December 31, 2009

Renewal Options: 1- year renewal

Agency: Missouri Department of Transportation

Supplier: St. Louis American

Buyer: Athena Nance

Posting Date: February 2, 2009

Response Date: February 6, 2009